

YACHT CLUB MEMBERSHIP

- Interfaces with food and beverage system
- Holds all membership information within MMS
- Shares information between the club and marina
- Handles membership waiting lists
- Features full credit card encryption
- Credit management with member credit limit storage
- Membership fee management from within MMS
- Full Filtering between members and non members
- Uses Quick Query to mail merge for membership mailings
- Built in CRM facilities in conjunction with MMS

The new PacsoftMMS Yacht Club membership module is a powerful addition to the MMS family. Designed specifically to aid the membership management of a marina based Yacht Club it offers full member integration between your marina, your various food and beverage facilities and your accounting and membership processing operations giving centralised management of your yacht club.

Food and beverage interface

This interface allows the importation of all food and beverage transactions to be managed at the member level within MMS. It is a two way communication transferring all purchases from the food and beverage system into MMS and pushing membership information out to the POS software. This allows for a single point of financial membership management.

Autopay By Credit Card

The seamless integration between food and beverage and MMS means that when a purchase is made at your restaurant or bar the MMS software knows intelligently to charge this to the members account and authorise the auto payment for the transaction. This makes for easily managed and seamless financial control for the club and all its members.

Credit Card Limits and Encryption

Pacsoft MMS holds all the members credit card information including the limit of credit offered to that member. It easily knows if a member is over this limit and therefore manages whether a transaction can be processed or not. All credit card information is stored with full internationally compliant encryption standards giving peace of mind for both the club management and the members.

Dedicated Membership Menu

With the addition of the yacht Club Module to MMS comes a dedicated membership menu which gives access to all information about the member.

MMS Quick Query

The quick query feature built into our MMS software is further enhanced with the addition of the MMS module. Fast access to membership details and financial charging information for members allows for even greater enhancement of your marketing, analysis, reporting and promotional activity.



Membership Waiting Lists

Membership waiting lists can be managed effortlessly by using the Yacht Club membership module. Reports can be drawn showing the current position of waiting, full contact details of applicants and much more.

Membership Fees

Recurring membership fees are handled through the module giving Automatic management of annual charges to club members.

Batch Processing

All charges can be handled through automatic batch processing giving the club a pain free operation for handling large membership billing

Customer Relationship Management

Using the module in conjunction with MMS Smart notes opens up a myriad of relationship and marketing abilities for the Yacht club. Club newsletters, announcements and more can have all membership data drawn directly from MMS. individual or unique member information not already accounted for in the account section can be added in the smart notes section which means the membership information held is in essence infinite.

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